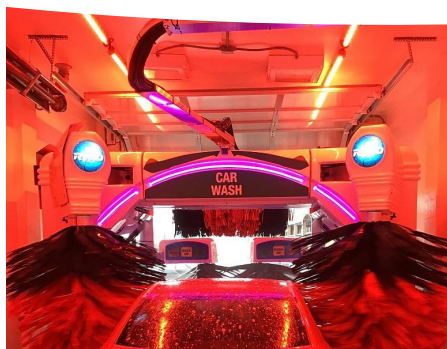




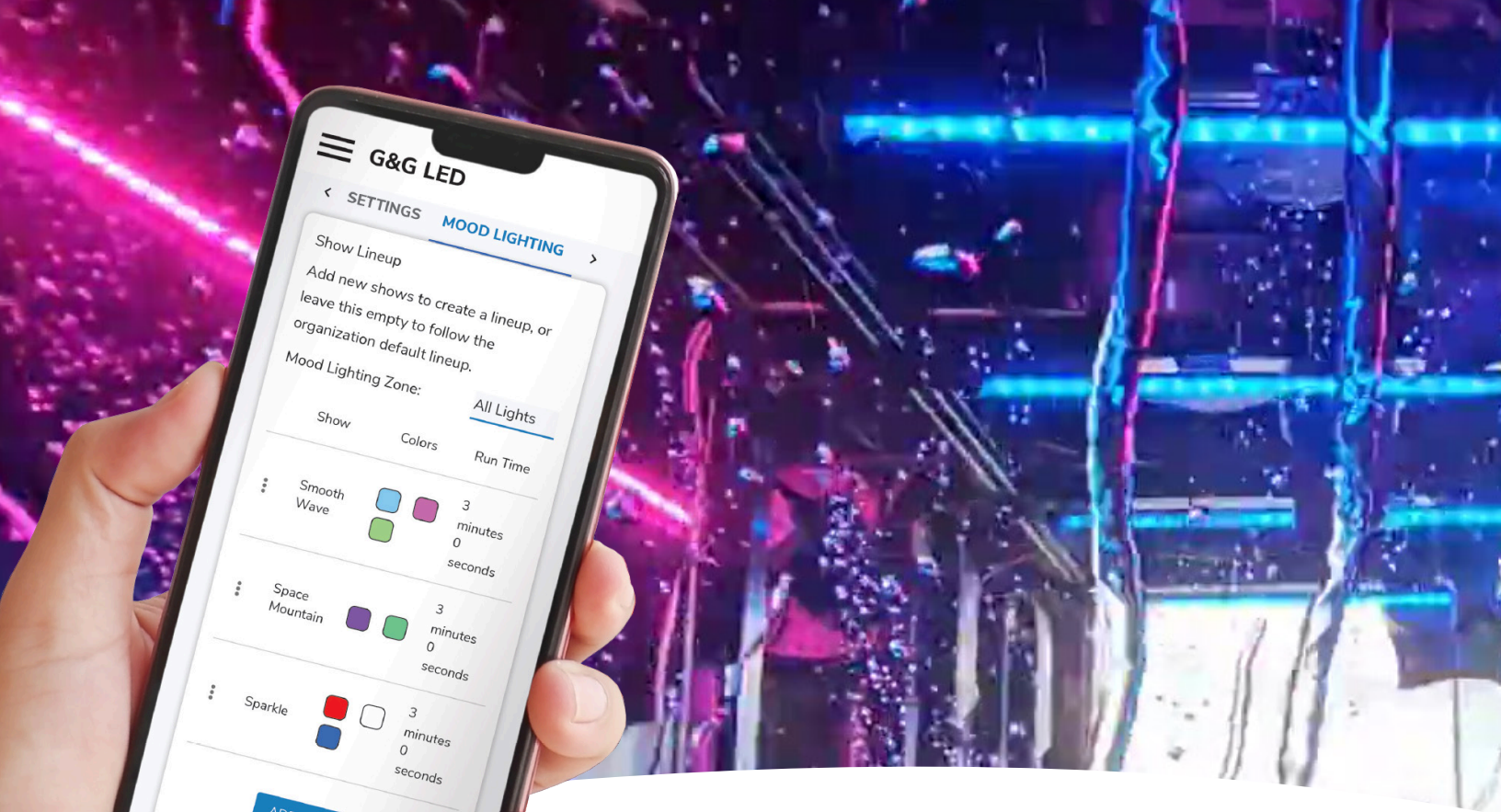
# COLORWASH

CAR WASH LIGHTING SYSTEM

**Turn every wash into a revenue-driving experience**  
with lighting engineered by car wash experts to increase traffic,  
boost memberships, reduce churn and make your site  
impossible to ignore.



**G&G**  
INDUSTRIAL LIGHTING  
[ggled.net](http://ggled.net)



# ColorWash®: A Connected System That Works for You

## ColorWash® System Feature | Benefit to You

**Completely Synchronized Lighting:**  
Cohesive light shows using mood lighting & equipment lighting for incredible customer experiences

Increased satisfaction and customer retention!

**Seamless Controls Integration:**  
Interfaces with all brands of car wash controls systems for easy-to-use triggers and process highlighting

Draw attention to premium products for package upsells!

**Integrated White Lighting:**  
Doubles as 16,000 lumens of bright, crisp maintenance lighting with no need for supplemental light sources

Serves as both a utility function and a marketing tool for operational efficiency!

***We had much better numbers at our location with ColorWash. And the lights are the only real difference between them.***

Pirates Cove Car Wash (Tunnel)





**Boost traffic. Build loyalty. Light up your bottom line.**



### ColorWash® System Feature

#### Professionally Designed Lighting Effects:

Easily create your own or customize pre-programmed light shows purpose-built to excel in a car wash. Utilize features like adding your company colors to promote your unique branding.

#### Holiday and Special Event Programming:

Schedule themed shows that turn your site into a community spectacle. With Captivate, G&G will design and schedule 18 unique holiday light shows for you throughout the year!

#### Over-the-air Support & Updates:

G&G's team can remotely troubleshoot issues and make sure you always have the latest software updates

### Benefit to You

Immersive light shows that elevate your brand, create consistency and engagement!

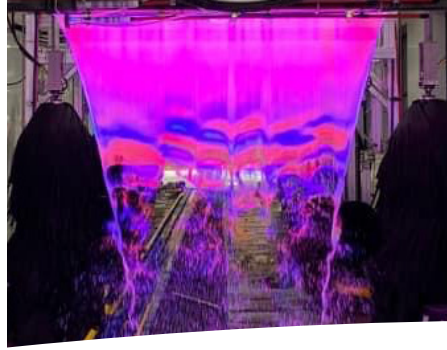
Consistent engagement keeps things fresh & exciting so they keep coming back for more!

Exceptional support that keeps things operational with the latest and greatest technology!

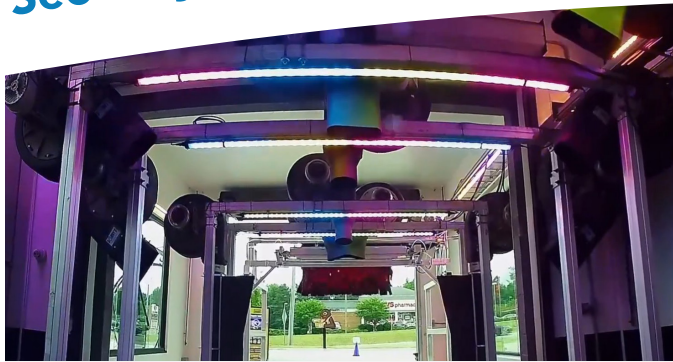


***A competitor in town who runs a tunnel came to my location to tell me how awesome our lights were!***

Mighty Shine Car Wash (IBA)



## See why ColorWash® has been installed at over 2,000 sites...



**Papa Bear Car Wash (Tunnel)**  
*Installed at four sites in Upstate SC*

- Grew memberships by 1600%
- 450% increase in monthly volume  
5.5x previous monthly throughput

Brand consistency across all sites



**Jasper Car Wash (In Bay Automatic)**  
*Jasper, GA*

- 110% monthly traffic increase
- 3x memberships

Went from washing **zero** cars at nighttime to **multiple**, regularly



**Sheetz Car Wash (In Bay Automatic)**  
*Installed at over 250 sites across the US*

- 70% traffic increase after dark
- 30% increase in overall business

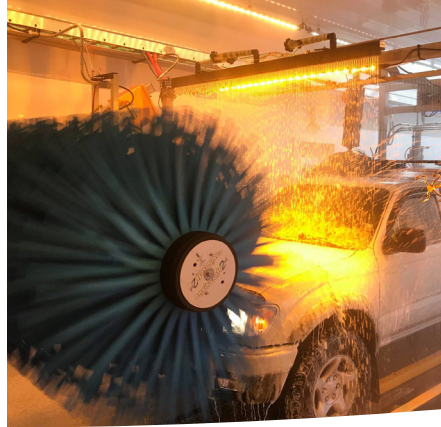
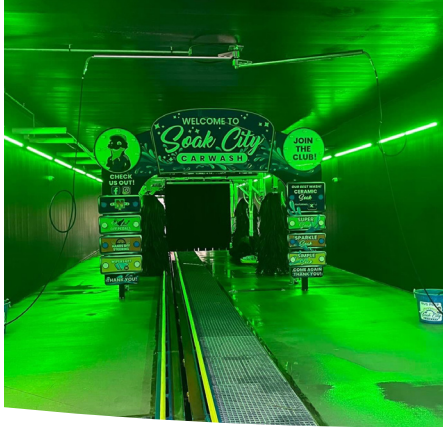
**Paid for itself in 3 months**, and is now required for all new builds



**Flash Wash (Tunnel and Perimeter)**  
*Vancouver, WA*

- 25% daily traffic
- 2x higher-tier memberships
- 35% overall monthly revenue

**Paid for itself in 2.4 months**



**ColorWash® is not just an expense, it's a revenue multiplier!**

## Profit-Driven Lighting That Pays For Itself

Our clients **increased sales by an average of 30%** after upgrading their lighting. (Measured sales performance across installed locations.)

**What a 30% increase of sales could look like for you...**

*Example Scenario:*

- Annual Sales: \$500,000
- 30% Increase: +\$150,000 Revenue
- ROI: 375%
- Payback Period: 3.2 Months

*The question is not:*

***Can you afford the lighting?***

*The question to ask is:*

***Can you afford to leave 30% in profit on the table?***



**Request your ROI analysis today!**



**Traditional View on Purchasing ColorWash:**

- **"It will be another utility cost."**
- **"It will cause a reduction in our budget."**
- **"It's another capital expense."**



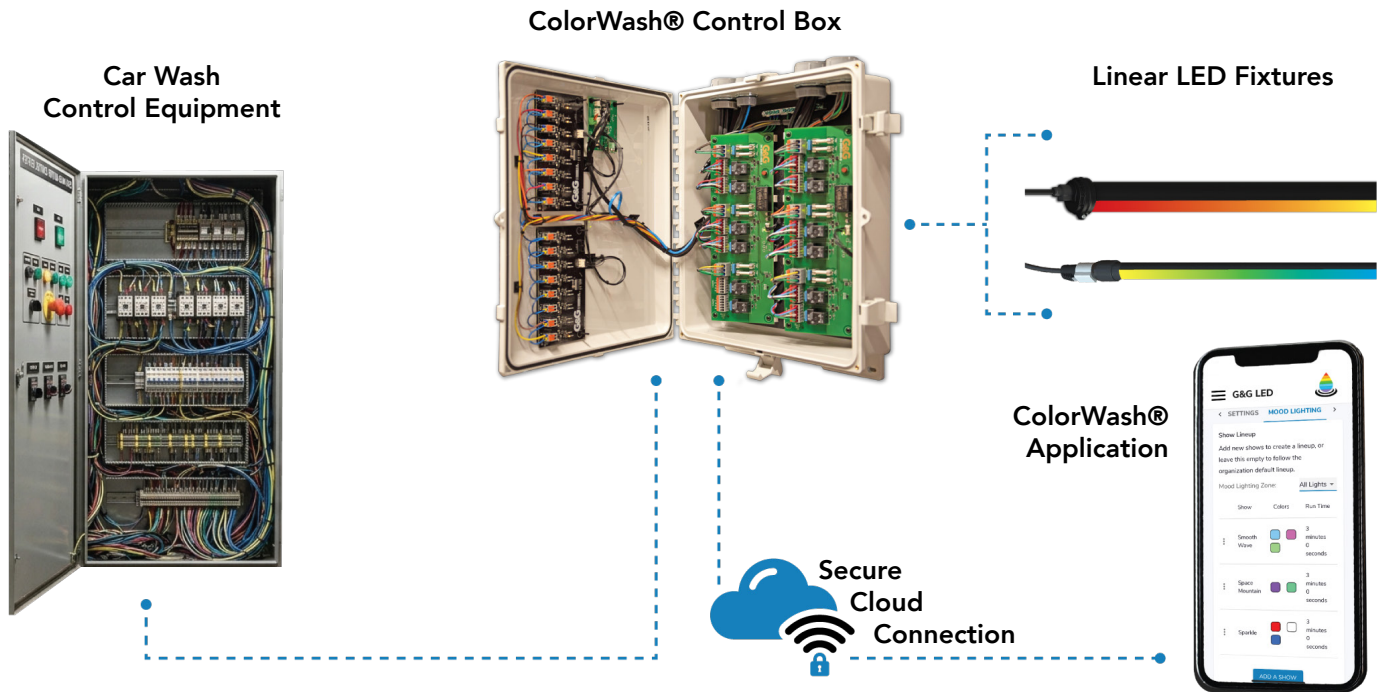
**Investment View on Purchasing ColorWash:**

- + **"There's a potential \$100,000+ revenue lift!"**
- + **"It will cause an expansion of our margins!"**
- + **"It will be a performance asset!"**

# What is ColorWash®?

G&G's ColorWash® Car Wash Lighting System is a fully integrated, plug-and-play, **connected lighting system** designed and purpose-built specifically for the car washing environment. It consists of a control box, a user-friendly application (accessible via phone or web browser), and the quick-connect light fixtures (PLUS and/or nano).

## A Connected Lighting System



**Proudly made in America. Engineered to outlast. Guaranteed.**



# The ColorWash® App

## Intuitive Lighting Control at Your Fingertips

### Defined Zones Within the Wash:

Section off areas of your wash to align with lighting for their different purposes, such as a bright white to see in the loading area, or a fire sparkle show at the blowers.

Improve your customers' immersive experiences and gain their loyalty.

### Precision Process Highlighting:

Use the app to trigger specific color effects to synchronize with your wash cycles. Such as back-lighting foam sheets or lava curtains.

Increase the "perceived value" of your premium packages; make customers see the difference of a top-tier wash.

### Automated Timers, Dimmers and Scheduling:

Automate your lighting schedule in the app to your desired times or to sync with daily solar cycles. Schedule maintenance lighting to come on every night after close to maximize visibility for cleaning, or to dim at a certain hour to comply with town ordinances.

Set it and forget it. Ensures your wash is perfectly lit for maximum nighttime visibility and marketing impact without manual intervention.

### Multi-Site Remote Access:

Manage your entire car wash portfolio from a single intuitive web interface. Whether you are on-site or off, you can monitor system status and adjust settings via your smartphone or PC. Create groups or roll out to all sites with the push of a button.

Ensure your wash stays "show-ready" 24/7 without needing to be physically present.



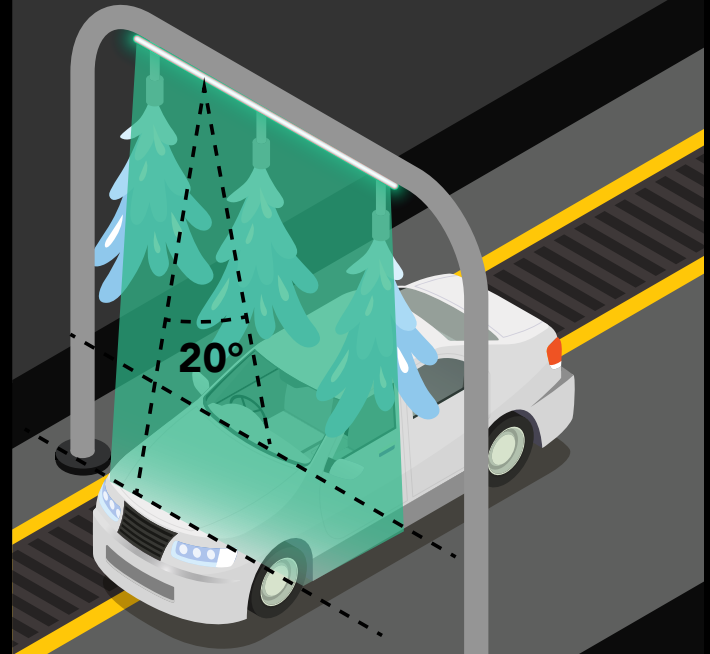
Ask about our three year no-questions-asked warranty!





## Impact with Focused Color

ColorWash nano is a full-spectrum color changing luminaire that delivers an intense beam of focused light to put color exactly where you need it.



### Plug-&-Play Wiring and Control System

Patented plug-&-play wiring and control system for a simple, fast and professional installation.

### Impact with Focused Color

Optics allow intense color saturation to be strategically directed to exactly where it's needed for maximized lighting effects.

### Dual-Purpose Lighting

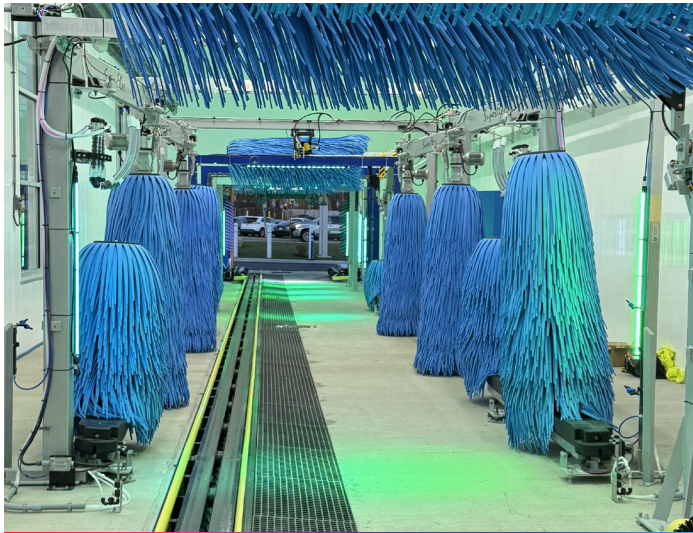
Dedicated white LED channel that produces up to 9,000 lumens of crisp white light for optimal visibility during cleaning and maintenance.

### Engineered for Car Wash Environment

Designed specifically for car wash applications with best in industry IP68 waterproof rating and extreme chemical resistance.

### Ultra Low-Profile Housing

Slimline, 1" round fixture is lightweight for easy installation on ceilings, walls, arches and equipment and can be rotated to aim color directly towards its intended surface.



## NANO PERFORMANCE SUMMARY

Dimensions: Length Varies, Width 1.25" x Height 1.75"

Delivered Light Output: Up to 7,000 lumens (white)

Available Lengths: 4, 6, and 8 foot fixtures

Optics: 20° (arches); 45° (mood); Diffused (side arch)

Lifetime: 100,000 Hours at 25°C

Warranty: 3 Years

Mounting: Ceiling, wall or arch

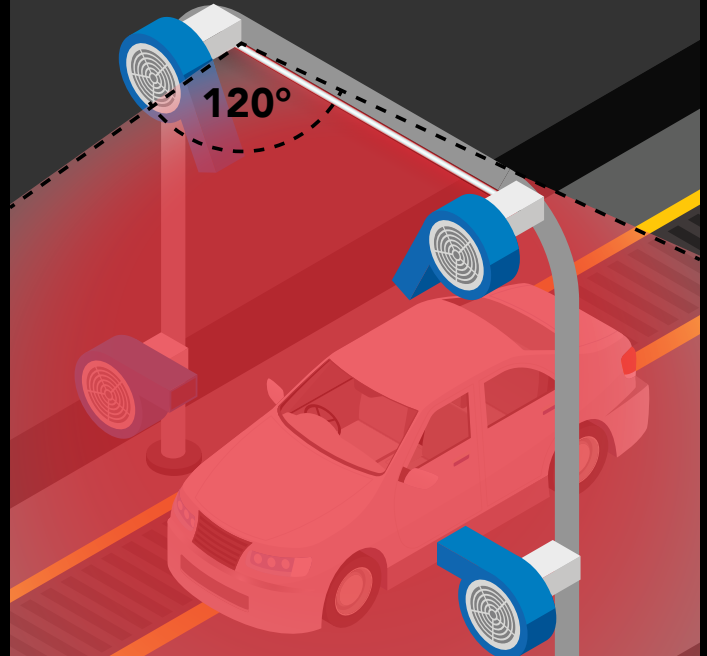
Temperature Rating: Operable in temperatures -40°C to 55°C

Controller: G&G's ColorWash® Controller



# Immersive Color Experience

ColorWash PLUS is a full-spectrum color changing luminaire that can be linked and synchronized throughout a car wash tunnel for a fully immersive light show experience.



## Plug-&-Play Wiring and Control System

Patented plug-&-play wiring and control system for a simple, fast and professional installation.

## Powerful Light Shows

Create an unrivaled customer experience with impactful light shows that actively attract and retain new business.

## Dual-Purpose Lighting

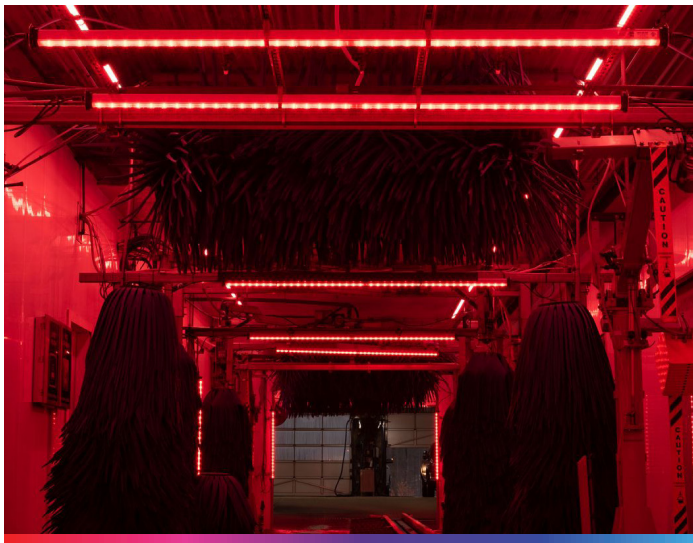
Dedicated white LED channel that produces up to 16,000 lumens of crisp white light for optimal visibility during cleaning and maintenance.

## Engineered for Car Wash Environment

Designed specifically for car wash applications with best in industry IP68 waterproof rating and extreme chemical resistance. Lightweight, low-profile and easy to mount to ceilings, walls, arches and equipment.

## Controllable RGB Segments

Each two foot segment is designed to be independently controlled through DMX providing the end user with a seamless linear or color changing show.



## PLUS PERFORMANCE SUMMARY

Dimensions: Length Varies, Width 2.5" x Height 3"

Delivered Light Output: Up to 16,000 lumens (white)

Available Lengths: 4 and 8 foot fixtures

Optics: Clear (mood); 40° (arch)

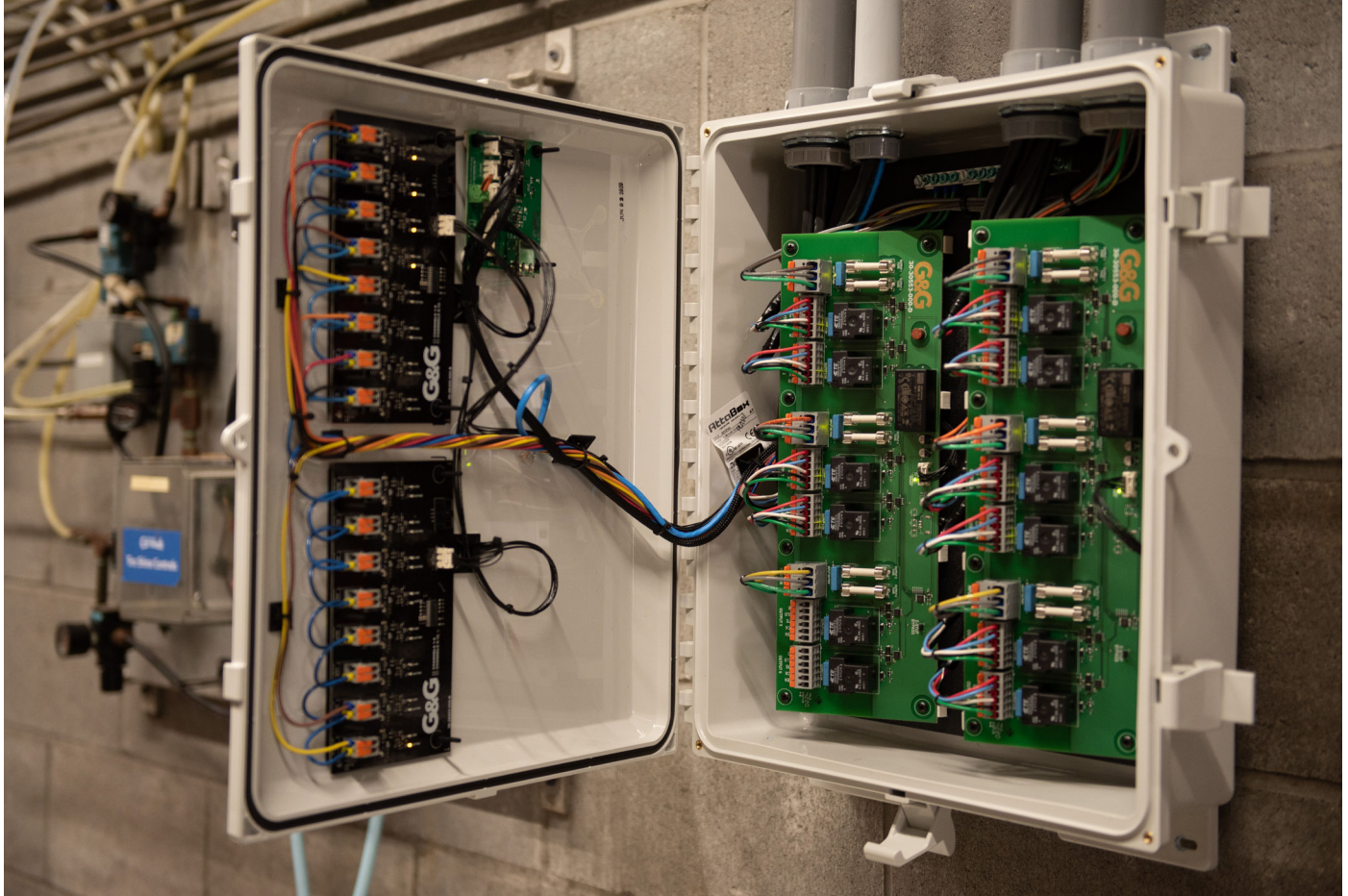
Lifetime: 100,000 Hours at 25°C

Warranty: 3 Years

Mounting: Ceiling, wall or arch

Temperature Rating: Operable in temperatures -40°C to 55°C

Controller: G&G's ColorWash® Controller or any DMX control system



# The ColorWash® Controller

The ColorWash™ controller includes 3 different circuits: the control board, input board(s) and DMX/power board(s). The control board manages network connectivity, show generation and all other controls. Input boards (1, 2 or 3) take up to 8 PLC or other generated signals and sends data to the control board for specific events to occur (such as wash package and function highlighting). DMX/Power boards (1, 2 or 3) distribute power to the control board and LED fixtures. Each power board is its own DMX universe and A/B/C nomenclature is used to align with fixture identification.

- Universal compatibility with all car washing equipment - integrates with any MCC
- Comes standard with 16 input triggers to relay for precision process highlighting
- Built around ease of install - All power & data connections for the lights tie into controller output boards - no external power connections required aside from powering the ColorWash box!
- Stay online via wifi or ethernet for remote management and support and over-the-air updates

## PERFORMANCE SUMMARY

Trigger Voltage: 24-120VAC or VDC

Warranty: 3 years

Mounting: Wall

Temperature Rating: Operable in temperatures -40°C to 55°C

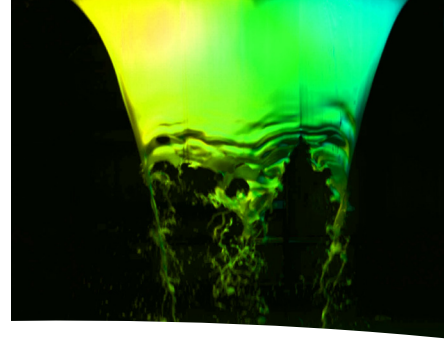
Voltage: 120 or 277 VAC Input

Regulatory Certifications: cULus Listed, NEMA 4X, IP66



Scan to watch ColorWash  
Overview Video

	The Competition	ColorWash®	What Makes G&G Different
<b>Primary Focus</b>	General commercial lighting with some waterproof options	Engineered specifically for car wash environments	Purpose-built for the demands of a car wash with years of proven application expertise
<b>Car Wash Engineering</b>	Water-resistant, but not engineered for the harsh environment of a car wash	Designed for high-pressure water, chemicals, constant humidity	Longer lifespan in real wash conditions
<b>Waterproof Rating</b>	IP ratings vary by product	IP68 / IP69K (wash-down & high-pressure safe)	Comparable on paper, but G&G proven in-field
<b>Certifications</b>	ETL certified, lacks UL Wet Location for safety	UL Wet Location, NEMA 4X	Risk of non-compliance for inspections & electrical hazards
<b>Fixture Lifespan</b>	Typically <50,000 hours	100,000 hours	Product longevity, Reduced maintenance and replacement
<b>Industry Reputation</b>	Usually an unknown entity with unproven technology or support	Trusted brand & reputable product within the industry	Lower risk, trusted by operators
<b>Lighting Sophistication</b>	Functional illumination, limited controls integration	Intentionally designed controls for a car wash and integration with MCC.	Turns lighting into a revenue & marketing tool optimized for functioning inside a car wash
<b>Customer Experience</b>	Focused on illumination for aesthetics only	Designed to enhance wash perception & dwell time	Competitive differentiation and perceived value
<b>Warranty</b>	Warranty terms not clearly published; often shorter	Three Year No-Questions-Asked Warranty	Quality backed by unmatched support
<b>Risk Profile</b>	No proven track record or evidence of longevity in the field	Proven durability and satisfaction in thousands of car washes	Fewer failures, less downtime and maintenance. Lower TCO.
<b>Value</b>	Lower-cost but lower quality solution	Premium product with enhanced features	Best value; lower total cost of ownership
<b>Support</b>	No evidence of support	World class customer service and support	Trusted advisor and resource to support for the long haul
<b>Origin</b>	Imported from overseas	Proudly made in America (Malta, NY)	Quality control; Built-to-order



# Captivate with color.

## Turn Your Lighting into Your Most Powerful Marketing Tool

Captivate is a subscription-based program designed to unlock the full revenue potential of your ColorWash® system. Backed by over 15 years experience as the pioneers of car wash lighting, G&G doesn't just provide the technology, we continuously optimize it to drive results. Captivate transforms your lighting into a dynamic, always-on marketing engine with professionally curated, automated light shows built to attract more customers, increase conversions, and keep your brand top of mind.

No guesswork. No extra work for your team. Just smarter, optimized lighting, day after day, and even better at night!

### With your Captivate subscription, you will get:

- 18 professionally designed light shows managed by G&G. (At least four each quarter plus bonus shows throughout the year!)
- Automated scheduling for holidays and special event promotions
- Thoughtfully curated promotional ideas that leverage lighting as the foundation, but fully integrates with your entire wash experience
- Continuous optimization based on what drives traffic and sales
- The ability to shift your focus on running your wash, and we'll make sure your lighting is your number one marketing asset. The right lighting doesn't just look better... It drives results.

Ready to Unlock Your Wash's Full Revenue Potential?

