

Captivate

Bring Light & Delight.

Introducing ColorWash® Captivate:
The Fully Managed Light Show
Experience by G&G.

Turn your wash into an unforgettable event, without lifting a finger. You simply watch the traffic increase, memberships grow, and customers come back for experiences they'll remember, *and happily pay for.*

Zero effort. Maximum impact.



The Future of Car Wash
Lighting + Marketing

Ready to Captivate your Community?

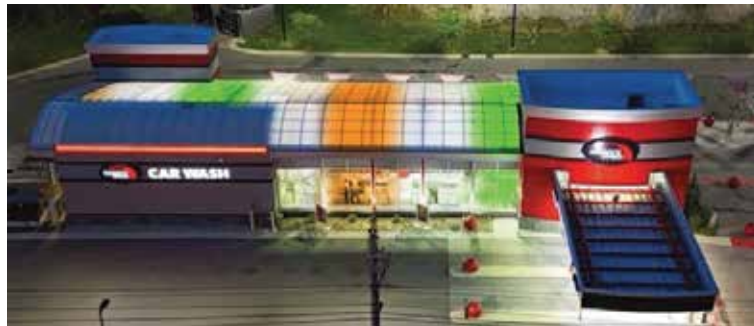
Why? Your customers, and especially your members, are looking for more from your car wash today. Create immersive experiences that keep them engaged while leveraging your lighting as a marketing tool that drives profits.

How? G&G takes the guess work out of programming light shows by creating experiences on your behalf. We build curated lineups, manage event scheduling and offer marketing resources that transforms your lighting from a utility function to a profit center.

Light it up *without lifting a finger.*

As a Captivate customer, G&G delivers 18 fully managed dynamic lighting events each year, spanning major holidays and seasonal celebrations. Our team handles every detail of your ColorWash programming to ensure you get the most from your investment, while you focus on running your business.

To help you maximize impact, we provide turnkey promotional ideas for immersive experiences, complete with automated reminders, ready-to-post social content, and direct links to the resources you need to bring each event to life. It's effortless execution with measurable results. It's plug-and-play magic, powered by G&G's ColorWash Captivate team.



Join the future of car wash lighting



Scan the QR code or call us today to join G&G's Captivate program and bring your car wash to life.

